

IPM SYMPOSIUM 2006

Steering Committee Conference Call Notes from April 13, 2004. Please note any revisions/omissions to Tom Green.

Participating: Margaret Appleby, Tom Green, Barry Jacobsen, Sue Ratcliffe, Jim VanKirk, Elaine Wolff.

1. Site Selection: We're in agreement with Adams' Mark in St. Louis on terms. Contract is with the U of IL purchasing office for final review, should be signed shortly. Adam's Mark is reserving their second floor meeting space for April 4-6.

2. Local arrangements committee: Karen Robb will contact several folks Elaine has identified from the St. Louis area who participated in the 2003 symposium to recruit to the committee. A Monsanto recruit might be helpful in arranging a tour opportunity of facilities in St. Louis.

3. Exhibits/Finance committee held its first conference call this month to review the proposed budget from Elaine Wolff. Tom Green is updating the potential sponsor list for the committee to review and supplement. Margaret Appleby volunteered to help identify potential Canadian contributors. Sue Ratcliffe and Elaine are putting a one page '03 results summary together. Goal is to send out the first announcement to potential exhibitors and sponsors next month. Curt Petzoldt will recruit an additional committee member or two. Registration fees provide only a portion of the total meeting cost; goal will be to raise the additional funds plus carryover to cover development expenses for the next symposium such as conference calls, mailings, etc.

4. Media/Outreach Committee is reminded of the May 1 goal for a first "save the date" email announcement and posting to the web site. Elaine has the email list, the committee will develop the communication. Steering committee discussed using the same logo as last time, perhaps with a change in tag line from "For our Environment – For our Future" to the current theme of "Delivering on a Promise." Another suggested change is to incorporate "Fifth (Inter?)national IPM Symposium & Workshop" to distinguish the logo from other national/international IPM entities. Media/Outreach should coordinate logo changes with Elaine, who has access to the original logo designer. Elaine can get the final logo to the Operations/Web site committee. Media Committee should include the symposium web site (<http://www.ipmcenters.org/ipmsymposium/>) in all communications. Outreach should also mention availability of rooms for related meetings prior to and after the symposium; in '03 IPM Centers, Crop Life IPM Project Team, SERA, CAST, IPM CRSP and others took advantage of this opportunity.

5. Program Committee is due to meet shortly. Proposal was made to continue the '03 policy (and similar to ESA and APS professional meetings) on limiting compensation to speakers to expenses for those who are outside the IPM professional establishment who would not be able to present otherwise (farmers, educators, crop consultants, ngos and others). Offering honoraria creates fairness and best use of taxpayer dollars issues. This should be a working meeting that provides value to presenters and attendees that is worth

the expense to attend. Program committee should consider limiting the number of concurrent sessions – comment was that there were too many last time.

6. Operations/Site Committee will coordinate web site construction/operation with Elaine. A logical division of duties might include U of IL providing registration and abstract submission pages, with other info maintained by the IPM Centers as an in-kind contribution. Jim Van Kirk to run that proposal by the IPM Center directors; get these and the last steering committee minutes posted, and get revised logo from Elaine for the current web site pages.

7. Next steps: Media/Outreach, Operations/Web and Exhibits/Finance need to work on May communications to potential attendees, sponsors and exhibitors. We need to coordinate all the communications so that the contract is signed, website is ready, '03 success is reported accurately, and we end up with lots of folks sitting on the edge of their chairs just counting the days until April 4, 2006.

8. Next steering committee call, Friday, May 21, 11 AM Eastern, 8 AM Pacific. Send agenda items to Tom Green.